

2022

COMMUNITY PROFILE

UNIVERSITY OF NEBRASKA
KEARNEY
KEARNEY
NEBRASKA
KEARNEY

KEARNEY | BUFFALO COUNTY
NEBRASKA

Lopers

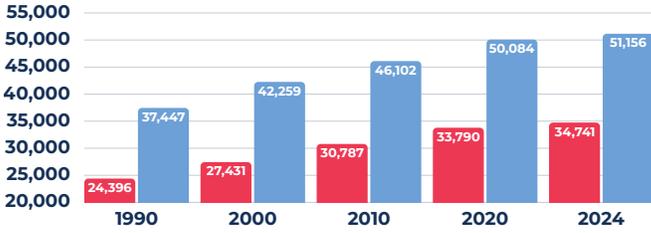
EST. 1907

BLUE
GOLD

POPULATION

Source: US Census

● Kearney ● Buffalo County



WORKFORCE

Source: Nebraska Department of Labor

2010 2020 2024

	Kearney	2010	2020	2024
LABOR FORCE AGES 16-64	Kearney	18,004	19,234	19,809
	Buffalo County	26,386	27,519	28,669
EMPLOYMENT	Kearney	17,399	18,458	19,362
	Buffalo County	24,429	26,430	28,027
UNEMPLOYMENT RATE	Kearney	3.4%	4.0%	2.3%
	Buffalo County	3.6%	4.0%	2.2%

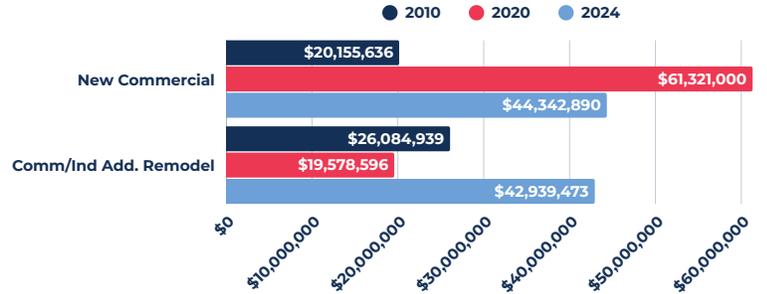
KEARNEY HOUSING

*Source: US Census **Source: City of Kearney

	2010	2020	2024
Average Price	\$156,663	\$230,955	\$307,607
*Occupied Homes	12,201	12,987	13,566
**Single Family Bldg Permits	67	87	62
**Single Family Const. Value	\$13,552,000	\$28,912,414	\$30,164,815
**Multi-Fam Bldg Permits	13/27	48/109	19/81
**Multi-Fam Const. Value	\$4,881,000	\$18,319,952	\$15,986,576

KEARNEY DEVELOPMENT

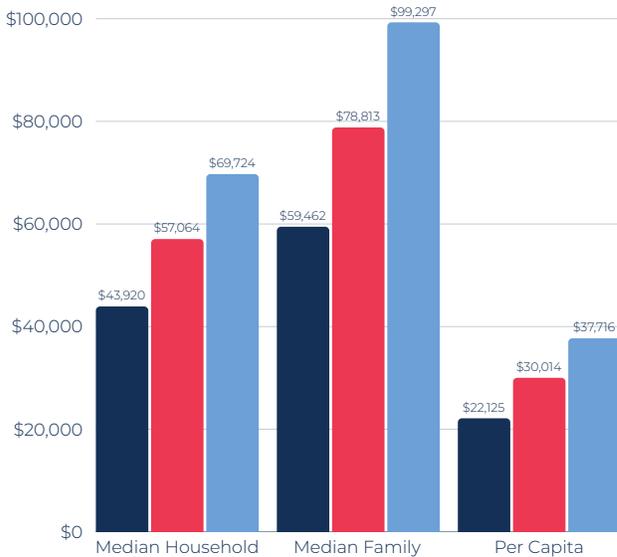
Source: City of Kearney



MEDIAN INCOME | KEARNEY

Source: US Census

● 2010 ● 2020 ● 2024



MEDIAN HOUSEHOLD INCOME

NOTE: Students residing in group quarters such as dormitories are not included in the total number of households. However, students residing off-campus are included in the total income count, but are generally not included in the family income count below.

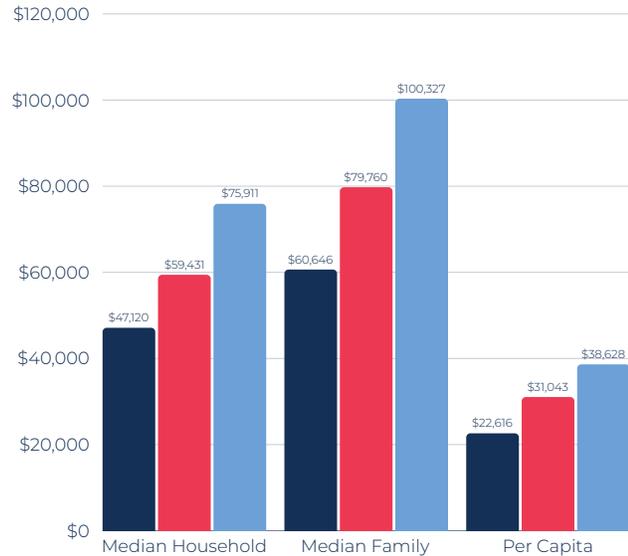
MEDIAN FAMILY INCOME

NOTE: Median Family Household Income does remove the students residing off-campus from the count, it also removes all single occupant households (single adults) and places a preference on dual occupant households which may have the potential for additional earners.

MEDIAN INCOME | BUFFALO COUNTY

Source: US Census

● 2010 ● 2020 ● 2024



ERI COST OF LIVING INDEX

Using Kearney as a representative model, the Cost of Living for a family of four in Buffalo County is 1.3% lower than the National Average per [Salary.com](https://www.salary.com). Most notable advantages include:

- Transportation cost 19% lower than average
- Housing is 25% lower than average
- Food is 27% lower than average
- Healthcare is 30% lower than average

The [BestPlaces.net](https://www.bestplaces.net) Cost of Living Index for Kearney was 88.1% in 2025 or 11.9% lower than the national average. Kearney presents quite comparable with the state, as Lincoln is 92.6% and Omaha is 90.8%.

ECONOMIC INDICATORS

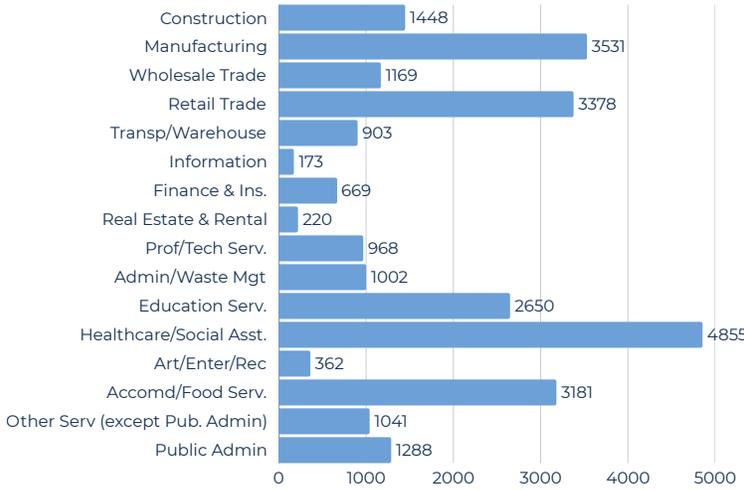
Source: Nebraska Department of Revenue

	2010	2020	2024
KEARNEY			
Net Taxable Sales	\$615,505,093	\$739,125,176	\$998,262,640
Tax Valuation	\$1,656,391,874	\$2,919,102,531	\$3,590,190,320
BUFFALO COUNTY			
Net Taxable Sales	\$656,451,127	\$782,015,377	\$1,075,869,168
Motor Vehicle Sales	\$75,429,348	\$125,993,159	\$164,789,773
Lodging Tax Revenue	\$804,506	\$761,855	\$1,776,509



ECONOMIC SECTORS | LABOR SUPPLY

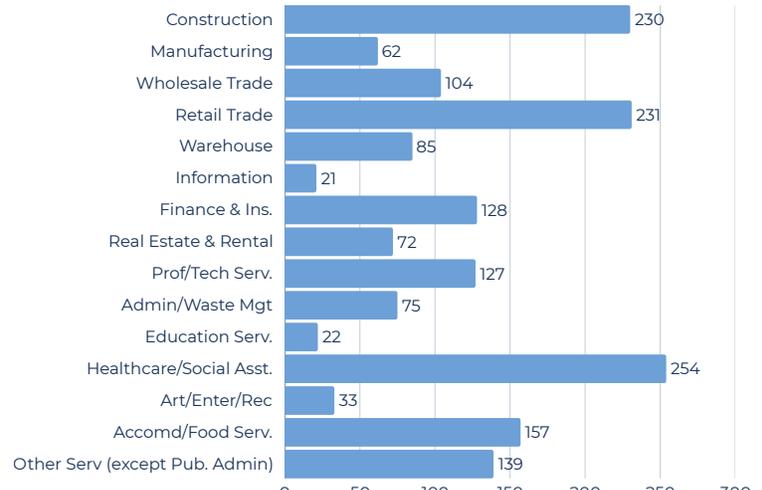
Buffalo County



Source: Nebraska Dept. of Labor | 2024

ECONOMIC SECTORS | ESTABLISHMENTS

Buffalo County



Source: Nebraska Dept. of Labor | 2024

TOP AREA EMPLOYERS

EMPLOYER	EMPLOYEE COUNT
CHI Health Good Samaritan	1000+
Parker Hannifin (Baldwin Filters)	1000+
University of Nebraska - Kearney	1000+
Kearney Public Schools	750-1000
The Buckle	750-1000
Kearney Regional Medical Center	500-750
Hy-Vee	500-750
Cash-Wa Distributing	500-750
Cabela's	250-500
City of Kearney	250-500
Magnum	250-500
Walmart	250-500
West Pharmaceutical Services	250-500
BluePrint Engines	100-250
Buffalo County	100-250
Chartwells Food Services	100-250
Chief Industries	100-250
Community Action Partnership	100-250
Educational Services Unit 10	100-250
Kearney Clinic	100-250
Kearney Family YMCA	100-250
Midway Auto Dealerships	100-250
Morris Printing Group, Inc.	100-250
Mount Carmel Home	100-250
Nebraska Public Power District	100-250
FNBO	100-250
Target	100-250
Younes Hospitality	100-250
Richard Young Behavioral Health (CHI)	100-250
Youth Rehab & Treatment Center	100-250
Eaton Corporation	75-100
Good Samaritan Society - St. John's	75-100
Good Samaritan Society - St. Luke's	75-100
Mid-Nebraska Individual Services	75-100
Ramada Inn	75-100
Heartland Bank	75-100
JacobsenOrr	75-100

WAGE RATES

JOB TITLE	AVG. ENTRY	AVG.	AVG. EXPER'D
Management	\$27.34	\$52.41	\$64.94
Business & Fin. Op.	\$22.62	\$34.29	\$40.13
Computer & Math	\$23.97	\$39.35	\$47.03
Architecture & Engineering	\$22.07	\$34.52	\$40.75
Life, Physical & Social Sci.	\$20.55	\$31.15	\$36.45
Community & Social Serv.	\$18.86	\$27.03	\$31.11
Legal	\$21.24	\$45.45	\$57.56
Education/Training/Library	\$16.84	\$36.19	\$45.88
Art/Enter/Sports/Media	\$15.83	\$26.31	\$31.55
Health Practice & Tech.	\$24.19	\$44.71	\$57.96
Healthcare Support	\$14.90	\$19.28	\$21.48
Protective Service	\$16.61	\$27.52	\$32.98
Food Prep & Service	\$13.13	\$16.75	\$18.58
Building & Maintenance	\$14.30	\$18.09	\$20.00
Personal Care & Service	\$12.60	\$16.16	\$17.94
Sales & Related	\$13.41	\$21.29	\$25.24
Office & Admin. Support	\$15.26	\$21.29	\$24.30
Farming & Outdoor	\$19.30	\$24.04	\$26.40
Construction & Extraction	\$19.01	\$26.09	\$29.63
Install/Maintenance/Repair	\$18.85	\$26.87	\$30.89
Production	\$18.03	\$22.88	\$25.31
Trans & Material Moving	\$15.28	\$21.74	\$24.97
TOTAL ALL OCCUPATIONS	\$15.05	\$26.92	\$32.87

Source: Nebraska Department of Labor | 2nd Quarter 2025

EDUCATION

KEARNEY PUBLIC SCHOOLS

Elementary | Bryant, Buffalo Hills, Central, Emerson, Kenwood, Meadowlark, Northeast, Park, and Windy Hills
Middle School | Horizon and Sunrise
High School | Kearney High
Private | Faith Christian (PreK-8), Zion Lutheran (PreK-8) and Kearney Catholic (6-12)

BUFFALO COUNTY SCHOOLS

All offer PreK-12
 Amherst, Gibbon, Shelton, Pleasanton, Elm Creek, and Ravenna

SECONDARY EDUCATION

Central Community College - Kearney
 University of Nebraska - Kearney
 University of Nebraska Medical Center

TRANSPORTATION

Direct access to:



Bus: Navigator Airport Express; Prestige Group; Reach Your Destination Easily (RYDE)
Rail: Union Pacific Railroad (City); BNSF Railway (County)

HEALTHCARE FACILITIES



Over 100 medical and specialty clinics

TELECOMMUNICATIONS



AIRPORT

Class 1 Airport
 Staffed airport fire station
 Served by United Express - Operated by SkyWest Airlines
 - Daily flights to Denver International Airport
 Elevation/Altitude: 2,131'
 Runways: 7,100' & 4,500' (both lite)
 Nav Aids: ILS, VOR, NDB, Localizer, MALSR



UTILITIES

ELECTRICITY SUPPLIER

Nebraska Public Power District
 Always there when you need us
 Additional Source: Nebraska Power Grid

NATURAL GAS SUPPLIERS



THE CITY OF KEARNEY PROVIDES:

- Water
- Sanitation
- Wastewater Treatment



TAXES - KEARNEY

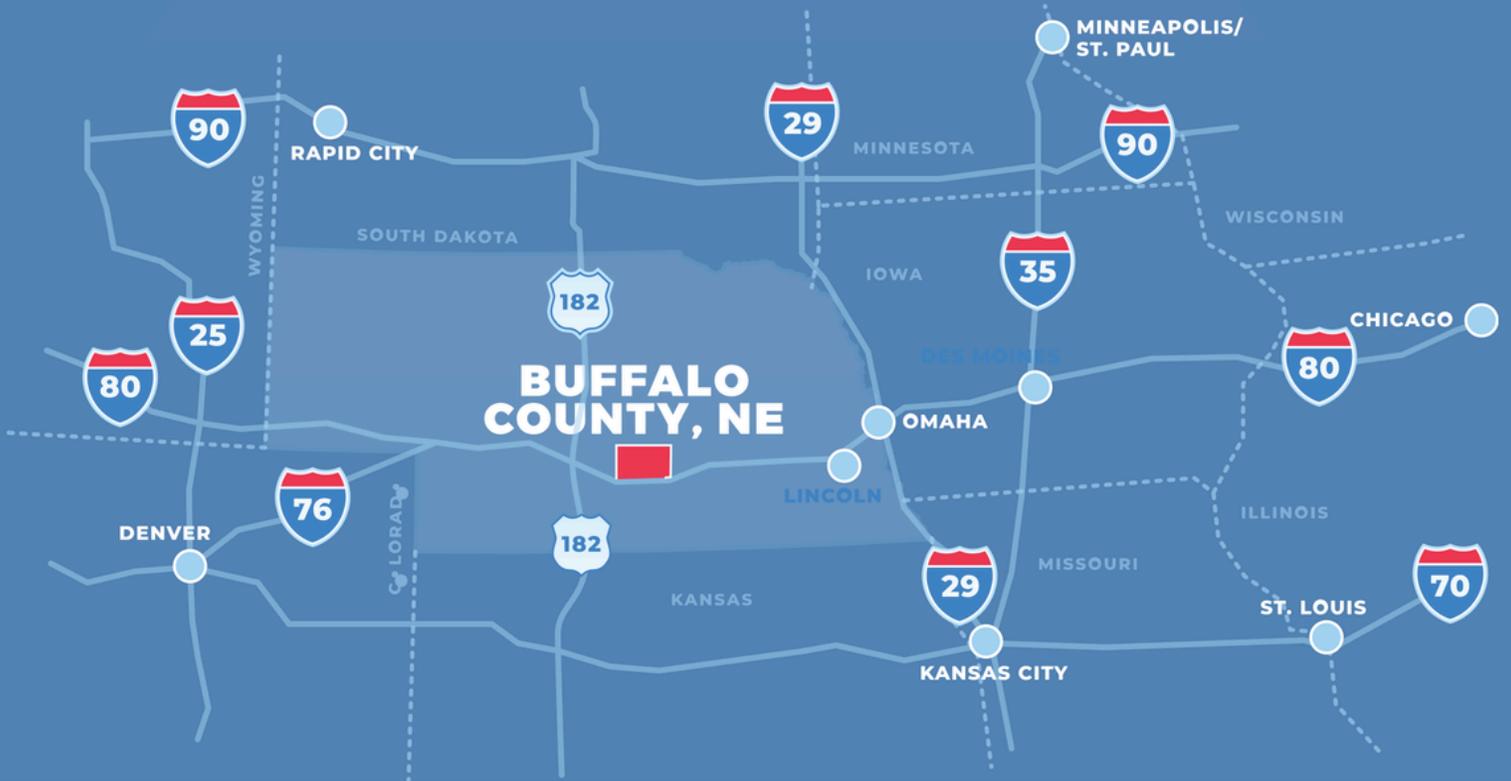
Sales Tax - State and Local combined: 7.0%
 Restaurant & Drinking Place Occupation Tax: 1.0%
 Property Tax: \$1.813227/\$100 valuation



SAN FRANCISCO

NEW YORK

THE CENTER OF IT ALL!



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